



<http://2010.shift.pt> **SHIFT**10
Social and Human Ideas
For Technology
SPONSOR PACK

WHAT IS SHiFT?

SHiFT - Social and Human Ideas For Technology is an International Conference where key speakers and attendees from all over the world gather in order to discuss how technology is changing our lives and empowering individuals. After the success of the previous two editions (2006 and 2008), 2010 marks the return and 3rd edition of SHiFT.

THIS YEAR'S TOPIC

"DIY - DO IT YOURSELF" - SHiFT 2010 will gather a series of presentations, talks and workshops. SHiFT 2010 will bring together the leaders and newbies of the communities which have serviced in the past 2 editions, for a series of sessions, talks and workshops with the single purpose of empowering its participants, so they can empower others. SHiFT 2010 will help clear the path on how to apply the DIY motto on four areas of expertise: Internet, Business, Design and Communication.

WHEN

16/17 April 2010

VENUE

In order to generate unconventional ideas, a not so typical venue is in order, so this year venue is Teatro Aberto in Lisbon, Portugal

ATTENDEES

We expect to attract a total of 350 participants, from web enthusiasts, designers, developers, product managers, CEOs, as well as everyone in between who has a strong interest of all future things.

SPEAKERS & WORKSHOP LEADERS

More than 30 Speakers, 27 Sessions and 8 Workshops with some of the biggest and most interesting names in our industry.

PAST SPONSORS



SPEAKERS

SHiFT short list for 2010 speakers:

Lee Bryant, Headshift
Chris Messina, Google
Bruce Sterling, Writer
Dave Weinberger, Writer
David Armano
Martin Varsavsky, Fon / jazztel
Matt Webb, BERG
Ton Zylstra, Independent Consultant
Lane Becker, GetSatisfaction
Ryan Opaz, Catavino
Kushtrim Xhakli, Fast Europe Ventures
Ken Nunes
Erik de Bruijn & Siert Wijnia, FabLab
Richard Moross, MOO
Jeremy Keith, Clearleft
Cennydd Bowles, Clearleft
Simone Brunozi, Amazon
Gina Trapanni, LifeHacker
Nicole Simon

This year we lined up a fantastic group of speakers with our advisory board. But this list is only a part, so for a complete and more updated version of this list, please refer to our Speakers Page on the conference website:
<http://shift.pt>.

For an idea on past speakers that were present at SHiFT, please refer to the previous conferences websites:
<http://2006.shift.pt>
<http://2008.shift.pt>



SPONSORSHIP OPPORTUNITIES

Platinum - 7.500 € or the venue (main sponsors)	Gold - 5.000 €	Silver - 2.500 €
2 places available	2 places available	4 places available
Large exhibition space with power and internet connection	Medium exhibition space with power and internet connection	Small exhibition space with power and internet connection
40 full conference passes	20 full conference passes	10 full conference passes
Listed as platinum spon- sor on all marketing	Listed as gold sponsor on all marketing	Listed as silver sponsor on all marketing
Company listing in press releases		
Top logo placement on Website	Logo placement on Website	Logo placement on Website
Logo on print adverts		
Logo on name badge/ Programme	Logo on Programme	
Two guest invitations to the exclusive speakers' dinner	Two guest invitations to the exclusive speakers' dinner	
Propose a DIY event during SHiFT	Propose a DIY event during SHiFT	

Other forms of sponsorship

A. Subsets of €1000: if the above sponsorship packages are out of your reach, please consider using the option of sponsoring a custom value, each €1000 sponsorship is entitled to a logo on the conference website, under smaller sponsorships and a ticket for the conference.

B. Specific Sponsorships: pre-conference party, closing party, speakers dinner, refreshment breaks, lanyards & t-shirts



SHIFT'08 IN ONE SENTENCE

Here's what past SHiFTers have said about previous editions:

"Amazing and inspiring!"

"SHiFT is an excellent conference, with really great speakers in a really good mood."

"Had a great great time with very skilled and thoughtful people. Learned a lot and met very good people. Cya in 2009!"

"A cosmopolitan joint of minds already living in the future. :)"

"Open my mind to new things and new ways of doing"

"SHiFT 08 was a great multidisciplinary conference. It was a place of inspiration, social interaction and learning."

"Fun, engaging, very relaxing."

"It gave me chances to listen to industry gurus."

"It was amazing to see in the same place with so innovative ideas, so many professionals who build the future and see beyond today"

"A small but global conference with an expansive series of user experience and world changing focused topics."

"Overwhelming"

"Exceeded my expectations"

"SHiFT was a really inspiring event: very up to date, with a critical take on technology and huge amounts of enthusiasm."

"A great way to listen to people and subjects that I usually only read about"

"Refreshing"

"SHiFT provided the dialogue between people of diverse culture, work, nice thinking... an important meeting to attend to."

THANK YOU FOR READING

We'd like to thank you in advance for your interest in SHiFT and the time reading this Sponsor Pack, hope we can count with your support.

OBRIGADO

SHiFT Team.